



Planning Board

155 Corey Avenue

8/31/2010

5:00 p.m.

**Call to Order
Pledge of Allegiance
Roll Call**

Workshop

- 1. Discussion Item**
 - a. Sign Code**
- 2. Adjourn**

APPEALS

If a person decides to appeal any decision made at this Meeting, they will need a record of the proceeding and, for such purpose, may need to ensure that a verbatim record of Meeting is made, which record includes the testimony and evidence upon which the appeal is to be based. (F.S. 286.0105) the city does not furnish verbatim transcripts; interested parties should make the necessary arrangements for verbatim transcripts.

Agenda Material is available for review at City Hall on the Friday preceding the Meeting. In accordance with the American's with disabilities Act and F.S. 286.26, persons with disabilities needing special accommodations to participate in this Meeting should contact Phil Christman at (727) 363-9243 no later than four (4) days prior to the Meeting for assistance.

PLANNING BOARD WORKSHOP

AUGUST 31, 2010

5:00 PM

MINUTES

CALL TO ORDER

The Meeting was called to order by Chairman Will Jacoby.

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Martin Lott
Don Breitweiser
Jay Anderson
Sandie Lyman
Will Jacoby, Chairman

ALSO PRESENT

Karl Holley, Director of Community Development
Catherine Hartley, Senior Planner
Pamala Prell, Deputy City Clerk

1. Discussion Item

a. Sign Code

Chairman Jacoby announced that this Meeting was called at the request of the City Commission regarding the Sign Code. He then turned the Meeting over to Karl Holley.

Mr. Holley presented issues that have been raised as a result of recent code enforcement. The three principal issues are: temporary window signage, banners, and sandwich boards.

Chairman Jacoby asked the Board to first consider *window signage* issue.

Mr. Holley was asked the difference between graphics/artwork and signage. He presented the definition from the Land Development Code.

Chairman Jacoby opened the Meeting to audience comments.

Steven Panchello, 6640 Gulf Boulevard owner of "Beach Wireless".

He asked the Board to allow sandwich boards, window signage and flags to be put outside.

Chairman Jacoby asked for further audience comments; seeing none, he asked the Board to address the *window signage* issue

After discussion it was agreed that the Board would recommend *window signage* consisting of thirty (30%) percent transparency (seventy (70%) percent coverage) with a two (2) year Sunset clause after which time *window signage* will be considered permanent, limited to fifty (50%) percent coverage.

Chairman Jacoby offered to entertain audience comments.

Al Halpern, 9303 Blind Pass Road.

Steven Panchello, 6640 Gulf Boulevard

Chairman Jacoby then asked the Board to consider the *banner issue*.

Mr. Holley explained the present Code as it pertains to banners.

Ms. Hartley advised the Board that a "special event" permit can be granted by the City for use of a banner.

After discussion it was agreed that the Board would not recommend any changes to the Ordinance as it pertains to *banners*.

Chairman Jacoby presented the *sandwich board* issue for discussion.

Ms. Hartley presented the terms of the current Code as it pertains to *sandwich boards*.

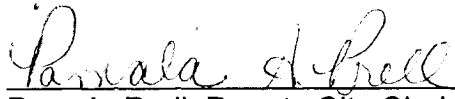
Audience Comments

Al Halpern, 9303 Blind Pass Road

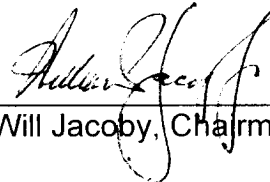
After discussion it was agreed that the Board would recommend *sandwich boards and designer signs* be limited to ten (10) square feet, limited to five (5) feet in height, placed within 10 feet of the business property line with a one (1) year Sunset clause . Further, that the *sandwich boards* must be removed when businesses are closed.

Mr. Holley was asked to draft the changes made and bring back to the Board for review at their September Meeting.

A motion was made, seconded and carried that the Meeting be adjourned.



Pamala Prell, Deputy City Clerk



Will Jacoby, Chairman

Minutes approved on: 9-27-10