PLANNING BOARD

MINUTES

JUNE 18, 2013

4:00 p.m.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Ward J. Friszolowski, Chairman
Tom DeYampert, Member
Don Breitweiser, Member
Mike Lehman, Member
Ron Holehouse, Member

ALSO PRESENT:

Mary Jo Murphy, Recording Secretary
George Kinney, Community Development Director

1. **Approval of Minutes:**

Member Holehouse made a motion for the approval of the minutes for May 21, 2013. The motion was seconded by Member Breitweiser and unanimously approved by a voice vote.

2. **Action Items:**

No items.

3. **Discussion Items:**

A. Banners and Artwork

Community Development Director Kinney stated that Section 26.4 of the Land Development Code prohibits the use of banners city-wide. Mr. Kinney informed the Board the TradeWinds is requesting to put up a Guy Harvey wrap in the same location that they had a painted mural. The wrap fits the definition of artwork as listed in the Code; however, the backing is non-rigid such as a banner.

Keith Overton, 5500 Gulf Boulevard, St. Pete Beach, representing Tradewinds, stated that the Guy Harvey wrap is an easy-to-adhere product and easy-to-remove product; therefore, that's why they chose this particular product. In the future, there are plans for the convention center to be converted to a 10,000 square foot restaurant with an outdoor deck and a 50,000-gallon fish tank. They are trying to have a particular theme and wrap the stairwells with this artwork.

There was a general discussion in reference to the wrap being considered artwork or a banner. Member Holehouse mentioned the signature of Guy Harvey being viewed as signage. Member DeYampert spoke in favor of the artwork and would like to encourage this kind of performance with the business community with proper definitions, proper placements and proper attachments.

Keith Overton, 5500 Gulf Boulevard, St. Pete Beach, suggested, being that artwork is subjective, having a committee that approves or declines the artwork based on whether it fits with the keeping of the community.

Mr. Kinney verified with the Board to proceed with the wrap being considered as artwork and there was no objection from any member of the Board.

Chairman Frizolowski asked for audience comments. There were no audience comments.

B. Capital Improvement Project Review

Mr. Kinney submitted a packet of information to the Board explaining the Capital Improvement Plan for Fiscal Year 2013. Mr. Kinney wanted to review the 2013 plan so as to give an understanding to the next cycle for 2014. Mr. Kinney will present the information for the 2014 proposal to the Board after the Commission finalizes the CIP program. Mr. Kinney informed the Board that Blind Pass Road is going forward to the City Commission at 6:00 P.M. on June 25, 2013. Mr. Kinney suggested that when they review the FY 2014 proposal to have Steve Hallock, Director of Public Services, present.

C. City Hall Artwork

Mr. Kinney proposed an idea of approaching the City Commission about displaying artwork with the theme of sunrise to sunset on Corey Avenue in the inset boxes of City Hall. Member DeYampert encouraged applying public art to the City in a venue where it's appropriate and suggested soliciting schools and art centers for design ideas and almost making a competition out of it. Member Lehman commented on the possibility of developing an art committee to review artwork, banners, etc. With the consensus of the Board in agreement, Mr. Kinney stated he would approach the City Manager and the City Commission with the city hall artwork idea.

Chairman Frizolowski commented on an e-mail from Mayor McFarlin in reference to a proposal from a local resident suggesting the construction of a Medal of Honor

Monument and Fountain in Pass-a-Grille Park. Chairman Frizolowski suggested contacting the Recreation Department and Historic Preservation Board to work as partners and possibly having a community charrette or public meeting soliciting input to build a program in reference to Pass-a-Grille Park. Mr. Kinney stated he would get ideas from some consultants and he will bring those ideas back to the Board.

Ronnie Boyd, 130 60th Avenue, St. Pete Beach, stated he owns a single family home at this address and it has enough land for him to have beach parking. He has had this lot as beach parking for a few years, but there has been a complaint filed with the City. Mr. Kinney stated that the property is zoned RU-1, residential, and that a commercial parking lot is not allowed in residential zoning. Mr. Boyd asked for a permit to allow him to continue providing beach parking. After general discussion with the Board, Mr. Kinney will meet with the Recreation Department director to see if Mr. Boyd can apply for a special event parking permit for his parking lot.

Mr. Kinney stated that the reaction to a car wash that was previously approved has been negative. Therefore, Mr. Kinney wanted to discuss with the Board if they wanted to continue to allow single hand car washes at gas stations. The consensus of the Board was if there is no environmental issue, they had no problem with the car washes.

Mr. Kinney presented a document from a consultant group, Tindale-Oiver & Associates, Inc., regarding St. Pete Beach Concurrency Management System Update and Multimodal Plan. Mr. Kinney asked the Board Members to review the packet and send him their thoughts and comments before the next meeting.

In reference to future discussion items, Chairman Frizolowski suggested that the Board find out more information on the light rail and the bus rapid transit with Pinellas County and see how St. Pete Beach fits into the plan. Mr. Kinney stated he will speak with Pinellas County. Member Holehouse commented that the Board should keep an insight as to the flood rate change as of October 1 and how it will affect development.

4. Adjournment:

There being no further business to come before the Board, the meeting was adjourned at 6:15 p.m.

Attest:

Rebecca C. Haynes, City Clerk

Ward Friszolowski, Chairman

Minutes approved on: 7/16/2013