

RECREATION ADVISORY COMMITTEE

MINUTES

February 7, 2012

9:00 a.m.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Al Johnson, Chairman
Scott Seubert, Vice Chairman
Carol Walker, Member
Bud Cherry, Member

NOT PRESENT:

Gregory Premer, Member

ALSO PRESENT:

Steve Hallock, Public Services Director
Mandy Edmunds, Program Coordinator
Suzanne Greenfeld, Aquatics Coordinator
Kelley Poole, Marketing Leader
Pamala Prell, Deputy City Clerk

1. CHANGES TO THE AGENDA

Public Services Director Steve Hallock requested that an update on the city marina and discussion regarding a beach slide be added to the agenda.

The board agreed to add these items to the agenda.

2. AUDIENCE COMMENTS

There were no audience comments.

3. APPROVAL OF MINUTES

- a. October 18, 2011

Member Seubert made a motion to approve the minutes of October 18, 2011, as written. The motion was seconded by Member Walker and approved by a unanimous voice vote.

4. ACTIONS ITEMS

There were no action items.

5. ITEMS FOR DISCUSSION

- a. Suntan Update

Ms. Patricia Chase, Director of Operations, provided an update regarding the Suntan Art Center including the classes offered, the 100 Artists upcoming show and the progress of the tile mural on their building.

Mr. Hallock introduced Director Doug Smith, who gave a presentation regarding the Suntan Art Center's partnership with the City and its overall operation. Mr. Smith reported that the Art Center has 300 members and 370 participants enrolled in their classes.

Mr. Hallock reported that the City will be having a ribbon cutting ceremony for the unveiling of the tile mural sometime before the end of February.

- b. 4th Quarter Finances

No report was given.

- c. Programming Report

Program Coordinator Mandy Edmunds presented a power point presentation regarding the programs and events that took place from October 2011 to December 2011. Ms. Edmunds reported that the October concert series was a big success and there were over 3,000 attendees.

- d. Aquatics Report

Aquatics Coordinator Suzanne Greenfeld gave an overview of the pool events including the October Egg Haunt, local high schools using the pool for their swim teams and the new masters swim program. Ms. Greenfeld reported that the pool attendance has increased due to the great weather.

- e. Rental Report

Marketing Leader Kelley Poole reported that they held a Bridal Show on October 9, 2011 which was a great success with approximately 350 attendees and 40 vendors. Ms. Poole reported that they had a total of 68 rentals for the quarter.

f. 1st Quarter Report – Finances/Programs

Mr. Hallock reported that during the first quarter the Community Center received \$22,035.54 in revenue.

Upon inquiry by Member Seubert, Ms. Poole agreed to provide a comparison of the quarterly revenue/expenditures for this year and last year for the next meeting.

Ms. Edmunds reported on the first quarter events and stated that during the membership drive in January they received 83 new members and added 10-12 new classes. She announced that there will be another yard sale at the Community Center on March 10, 2012 and a beach cleanup on March 17, 2012 at Upham and Pass-a-Grille Beaches. She also reported that they are taking reservations for the Music in the Afternoon events because of limited space.

g. City Marina Update

Mr. Hallock reported that the City received a \$200,000 grant to fund the construction of the docks at the Community Center and is in the process of hiring a consultant to assist with the project. Mr. Hallock reported that the proposal will allow up to 40 foot boats to dock.

The board held a general discussion regarding funding, rental fees, the size of boats, staffing and the pros and cons of having a transient dock.

h. Beach Slide

Mr. Hallock asked the board for their input regarding the City purchasing and operating a waterslide on the beach.

The consensus of the board was that they did not think it was a good idea to compete with the Tradewinds' water slide.

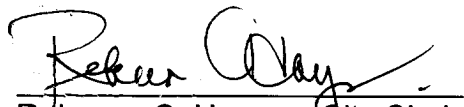
i. Next Meeting

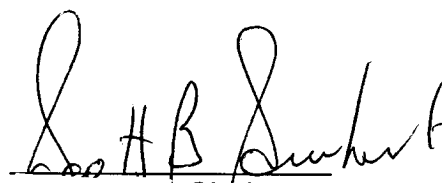
The next meeting will be on May 1, 2012 at 9:00 a.m.

6. **ADJOURNMENT**

There being no further business to come before the committee, the meeting was adjourned at 10:00 a.m.

Attest:


Rebecca C. Haynes, City Clerk


Vice Chairman

Minutes approved on: 5-1-12

vice-chair