

RECREATION ADVISORY COMMITTEE

MINUTES

February 20, 2013

9:00 a.m.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Scott Seubert, Vice Chairman
Gregory Premier, Member
Lenny Stamos, Member

ABSENT:

Bud Cherry, Member (stepped down due to end of term)
Carol Walker, Chairman (excused)

ALSO PRESENT:

Jennifer McMahon, Recreation Director
Mandy Edmunds, Program Coordinator
Stephanie DelMonte, Marketing Leader and Event Coordinator
Suzanne Greenfeld, Aquatics Coordinator
Rebecca Haynes, City Clerk

1. Changes to the Agenda

There were no changes to the agenda.

2. Audience Comments

There were no audience comments.

3. Approval of Minutes ✓

a. October 23, 2012

Member Premier made a motion to accept the minutes for the October 23, 2012 meeting to be approved as read. Member Stamos seconded the motion and the minutes were unanimously approved by individual roll call vote.

b. February 5, 2013

Member Premier made a motion to accept the minutes for the February 5, 2013 meeting to be approved as read. Member Stamos seconded the motion and the minutes were unanimously approved by individual roll call vote.

4. Action Items

There were no Action Items for discussion.

5. Items for Discussion

a. October Concert Series

Director McMahon gave a report from the October 2012 Concerts. She also reported that because of the success of these concerts, plans are being made for additional concerts in the spring of 2014. This event would partner with local restaurants for a Taste of the Beaches and may extend over a complete weekend in Horan Park.

6. Reports

a. Suntan Update Report

In the absence of Pat Chase, Director McMahon reported the activities of the Suntan Art Center. In addition to the regular Sunday Market held at the Center, The 100 Artist in the Park event was very successful. The next event will be the 50th Anniversary Celebration on March 16, 2013. Tickets are available for \$50.

b. First Quarter Finances

Director McMahan reviewed the financial report for the 1st quarter of FY2013. She stated the revenues for the Staff Programs have increased 80%, the Aquatic Center 5%, and Rentals 75%, with an overall increase of 55%. Additional staff for the afternoon after-school program is responsible for the increase in personnel costs. To increase revenue, she is expecting to raise the Boca Ciega Ballroom rental fees for Saturdays and there has been an interest in renting Horan Park for tented receptions and events.

c. Programming Report

The after school program has continued to grow as well as the new Silver Sneaker program which has 150 members. The work out room has been moved and new equipment has been purchased. With the increase of usage program classes have been moved to the second floor of the Recreation Center. The staff is expecting even more of an increase during the 2nd quarter with cheerleading, tennis, bridge, archery classes, pickle ball and softball participation. The

Christmas Boat Parade event was held in December 2012. Plans are to coordinate with other communities when setting the date for 2013. Program activities projected for the 2nd quarter include the fitness room expansion, summer camps registration, Music in the Afternoon for senior citizens, the St. Pete Beach Classic, senior excursions, wedding rentals and softball leagues.

d. Aquatics Report

Director McMahon reported there has been an increase in the pool usage due to the Summer Olympics, Silver Sneaker Program, and the mild weather during the winter months.

e. Rental Report

Director McMahan informed the Board the rentals of the ballroom at the Recreation Center have been so popular that they have very few available dates free for the remainder of the year. They also have a variety of organizations renting the smaller meeting rooms regularly.

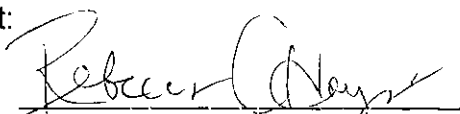
f. Next Meeting Date

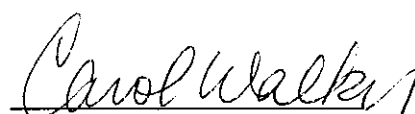
The next meeting of the Recreation Advisory Board will take place on May 7, 2013 at 9:00 a.m.

7. **Adjournment**

There being no further business to come before the Board, the meeting was adjourned at 9:52 a.m.

Attest:


Rebecca C. Haynes, City Clerk


Carol Walker, Chairman

Minutes approved on: 1/8/14