

RECREATION ADVISORY COMMITTEE

MINUTES

SEPTEMBER 9, 2014

9:00 A.M.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Roberta Rhodes, Chairwoman (via telephone)
Austin Piazza, Member
Steve Stewart, Member
Danielle Micklitsch, Member

ABSENT:

Scott Seubert, Vice Chairman

ALSO PRESENT:

Jennifer McMahon, Recreation Director
Suzanne Greenfeld, Aquatics Coordinator
Mary Jo Murphy, Deputy City Clerk

1. Changes to the Agenda

Jennifer McMahon, Recreation Director, stated there needed to be a change to the agenda with the selection of a new Chair and Vice Chair.

Member Micklitsch made a motion to occupy the seat of Chair. The motion was seconded by Chairwoman Rhodes and unanimously approved by a roll call vote.

Member Piazza made a motion to occupy the seat of Vice Chair. The motion was seconded by Member Stewart and unanimously approved by a roll call vote.

2. Audience Comments

There were no audience comments.

3. Approval of Minutes

a. January 8, 2014

Chairwoman Micklitsch made a motion to approve the minutes of January 8, 2014 as presented. The motion was seconded by Vice Chairman Piazza and unanimously approved by voice vote.

4. Action Items

a. None

5. Items for Discussion

a. Egan Park Boat Ramp

There was Committee discussion in regard to moving the Egan Park Boat Ramp to the south side of the park or the necessity of having a boat ramp.

Michael Lehman, 535 80th Avenue, urged the Committee to do research and obtain data about the boat ramp before making a recommendation to the City Commission. Mr. Lehman offered to volunteer to help gather data.

Ms. McMahon stated she had taken notes and would inform the City Commission the thoughts of the Recreation Advisory Committee in regard to the Egan Park Boat Ramp.

Ms. McMahon encouraged Committee members to talk to residents and to be prepared to discuss the boat ramp during the next Recreation Advisory Committee meeting.

There was further Committee discussion in reference to Egan Park and the boat ramp about the following items listed below:

- Number of years the boat ramp has been located at Egan Park
- Number of incidents that has occurred in regard to safety
- Cost involved with relocating boat ramp
- Usage of boat ramp: residents vs. non-residents
- Cost of demolishing the ramp
- Safety issues with children/ball field withboats/trailers
- Use of green space
- Sea grass issues

Mr. Lehman spoke about the following in regard to the Egan Park Boat Ramp: differences between McKenney Park and Vina Del Mar Park, using statistics and formulas to obtain a projected cost and safety concerns at Egan Park.

b. Event Permit Fees

Ms. McMahon discussed with the Committee changing the current ordinance and raising event permit fees.

c. Event Sponsorship Application Process

Ms. McMahon discussed with the Committee reviewing sponsorships all at one time for the next fiscal year and recommending to the City Commission events the City should sponsor. Further, there would be exceptions allowed for certain events written in the ordinance to be approved by the City Manager.

6. Reports

a. 3rd Quarter Finances – Jennifer McMahon

Ms. McMahon gave a presentation on the 3rd Quarter Finances. The Total Operating is \$806,032 and the Total Revenue is \$463,768. The Cost Recovery for 2014 is 57.5%.

b. Programming Report - Jennifer McMahon

Ms. McMahon reviewed the following with the Committee:

The summer camps are down about 20% this year from FY2013. The Total Revenue is \$90,254.

The October Concert in the Park Series will take place October 3, 10, 17 and 24; 6:00 p.m. to 9:00 p.m.

The Programming Report included the following topics: Robotics Team, Spring Concert Series, tennis program, After School Program/Pinellas County Licensing, Magic Basketball program, Monday Night Softball, 45 and older basketball programs, Fitness Center, sale of fitness passes, daily fitness revenue, and the Silver Sneaker program.

c. Aquatics Report – Suzanne Greenfeld

Suzanne Greenfeld, Aquatics Coordinator, reported on the following: Underwater Egg Hunt, rentals, memberships, swim lessons, Dive-In Movie, life guard classes, private lessons, scuba lessons and camp, swim team, Water Aerobics classes and Water Zumba class.

d. Rental Report – Jennifer McMahon

Ms. McMahon reported on the following: Community Center weddings, events and meetings; Park Rentals; and Warren Webster rentals.

Ms. McMahon reviewed the following items in regard to the 4th quarter: addition of before care, increase in aftercare program, waiting list for aftercare program, Splash and Dash, Kidding Around Yoga, Voice with Sara, music lessons, fall basketball league, Move to Your Groove fitness class, expansion of Lego Robotics program, tennis programs, community-wide yard sale and Paddle for Paws.

e. Next Meeting Date

Ms. McMahon commented on topics to be discussed and/or reviewed at the next meeting:

- event sponsorship
- first quarter ending in December

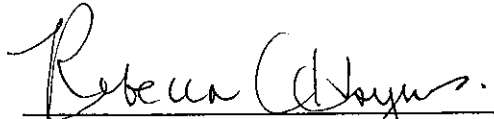
The Recreation Advisory Committee scheduled the next meeting date for February 10, 2014 at 9:00 A.M.

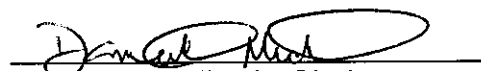
Chairwoman Micklitsch commented on positive feedback she received in regard to the staff and cleanliness of the pool at the Community Center.

7. Adjournment

There being no further business before the Committee, the meeting was adjourned at 10:38 a.m.

Attest:


Rebecca C. Haynes, City Clerk


Danielle Micklitsch, Chairwoman

Minutes approved on: 2/24/15