

RECREATION ADVISORY COMMITTEE

MINUTES

FEBRUARY 24, 2015

9:00 A.M.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Danielle Micklitsch, Chairwoman
Austin Piazza, Vice Chair
Steve Stewart, Member
Roberta Rhodes, Member
Scott Seubert, Member

ALSO PRESENT:

Jennifer McMahon, Recreation Director
Mary Jo Murphy, Deputy City Clerk

1. Changes to the Agenda

There were no changes to the agenda.

2. Audience Comments

There were no audience comments.

3. Approval of Minutes

a. September 9, 2014

Chairwoman Micklitsch made a motion to approve the minutes of September 9, 2014 as presented. The motion was seconded by Member Rhodes and unanimously approved by a roll call vote.

4. Action Items

There were no action items presented.

5. Items for Discussion

a. Event Sponsorship Applications

Ms. McMahon, Director of Recreation, reviewed the list of event requests for City sponsorships with the Recreation Advisory Committee. There was Committee discussion in regard to events for profit requesting services and monies from the City. The Committee came to a decision to discuss each request individually for approval. The following events were discussed:

- 7th Annual VW Beach Bash: Recreation Advisory Committee voted to provide barricades and cones because of street closures
- Pieces of 8th Block Party: Recreation Advisory Committee voted yes
- Annual Fish Broil: Recreation Advisory Committee voted yes
- Pacifico Challenge: Recreation Advisory Committee voted yes
- Chowder Challenge: Recreation Advisory Committee voted yes
- 100 Artists Show: Recreation Advisory Committee voted yes

Al Johnson, 1975 Blind Pass Road, gave background information about the Walgreens St. Pete Beach Classic and offered to answer any questions from the Recreation Advisory Committee members.

- Walgreens St. Pete Beach Classic: Recreation Advisory Committee voted yes
- St. Pete Beach Craft Beer Festival: Recreation Advisory Committee voted no
- Beach Goes Pop: Recreation Advisory Committee voted yes
- Salute to the Military: Recreation Advisory Committee voted yes
- Three sporting events the last Friday during June, July and August in Pass-A-Grille: Recreation Advisory Committee voted yes
- Taste of the Beaches: Recreation Advisory Committee voted yes except for the tent
- Surfers for Autism: Recreation Advisory Committee voted yes
- Home Tour: Recreation Advisory Committee voted yes

6. Reports

Ms. McMahon distributed and reviewed a report entitled "FY15 1st Quarter Report: Oct – Dec 2014" with the Recreation Advisory Committee members. The following topics were discussed:

- **October Concert Series:** four concerts occurred in October
- **1st Quarter Finances:** overall total revenue is up 21 percent
- **Programming Report:** after school program, SilverSneaker members, Monday Night Softball, 45 and older Basketball programs, Tai Chi Easy, Move to Your Groove, Tap Dance, Kids Yoga, Zumba Gold, Lego Robotics, Teen Council

Meeting, Boat Parade and Tree Lighting event, SPB Land Parade and event on Corey Avenue, and the Trunk or Treat Event in Horan Park.

- **Aquatics Report:** Nine private rentals with 250 participants, four umbrella rentals with 120 participants, 72 pool memberships, Boca Ciega High School Team had 40 team members, Complete Work-Out classes averages 25 participants, Water Zumba classes averages 10 participants, Aqua Fit classes averages 10 participants, West Florida Swim Team averages 75 swimmers, and Delphi After School program averaged 50 children.
- **Rental Report:** 21 Community Center rentals, hosted City Manager Candidate Reception, hosted North Beach Association meeting, hosted Oak Doors Condo Association meeting, hosted Fire Department interviews, hosted City Employee Luncheon, Beaches Pitch Group weekly rentals, South Beach Referral Group monthly meetings, hosted meeting space for Relay For Life, hosted meeting space for St. Pete Beach Classic meetings, hosted meeting space for South West Little League, 28 Park rentals, and Warren Webster meetings.
- **What to Look for in 2nd Quarter:** fitness attendance has increased, satisfied with new floors installed, hosted Under Water Egg Hunt/Spring Festival at Horan Park, Sunset Fest at Sunset Park, Robofest Competition, Summer Camp Registration with an online registration available, Youth Basketball, Music in the Afternoon on Sunday afternoons, Yard Sale in January, St. Pete Beach Classic, 20 Wedding rentals, 9 Warren Webster rentals, Senior Excursions every Saturday and Bayway Bridge Dedication.
- **Next Meeting:** May 12, 2015 at 9:00 a.m.

7. Adjournment

Ms. McMahon commented she would review the event sponsorships with Wayne Saunders, City Manager, and present a report to the City Commission in March 2015.

There being no further business before the Committee, the meeting was adjourned at 10:40 a.m.

Attest:


Rebecca C. Haynes, City Clerk


Danielle Micklitsch, Chairwoman

Minutes approved on: 5/12/15