

RECREATION ADVISORY COMMITTEE

MINUTES

FEBRUARY 9, 2016

9:00 A.M.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Danielle Micklitsch, Chairwoman
Austin Piazza, Vice Chair
Scott Seubert, Member
Steve Stewart, Member
Roberta Rhodes, Member

ALSO PRESENT:

Jennifer McMahon, Recreation Director
Mary Jo Murphy, Deputy City Clerk

1. Changes to the Agenda

There were no changes to the agenda.

2. Audience Comments

Ms. McMahon asked for any comments regarding Hurley Park.

Andy Loyst, 3001 Alton Drive, St. Pete Beach, Florida, Board of Southwest Little League, spoke about the need for the following: fields to practice and have games and the facilities at Hurley Park being updated such as improving the lighting, dugouts, fencing and the concession stand.

Chris Wilson, 228 43rd Avenue, St. Pete Beach, Florida, Southwest Little League, spoke positively about Egan Park, St. Pete Beach and asked for support of the little league organization.

Joe Huffstetler, 4201 Belle Vista Drive, St. Pete Beach, Florida, complimented Egan Park and spoke about being involved with the plans of improving Hurley Park.

3. Approval of Minutes – 9/15/15

Chairwoman Micklitsch made a motion to approve the minutes of September 15, 2015 as presented. The motion was seconded by Member Rhodes.

4. Agenda Items

o Hurley Park

Ms. McMahon spoke about a previous workshop in regard to repurposing Hurley Park into a green space or making improvements. In regard to preparing the 2017 budget, Ms. McMahon asked the Recreation Advisory Committee for their recommendation to submit to the City Commission about the future use of Hurley Park.

Joe Huffstetler, 4201 Belle Vista Drive, St. Pete Beach, Florida, spoke about the increase of 30 to 40 percent of the rosters for little league and the need for another field.

Mrs. Huffstetler, spoke of the deteriorated condition of the concession stand and the need for improving the lighting at Hurley Park.

Chris Wilson, 228 43rd Avenue, spoke in opposition for repurposing Hurley Park into green space.

Andy Loyst, 3001 Alton Drive, St. Pete Beach, Florida, spoke further about the need for updating and improving the conditions of Hurley Park and that Hurley Park is a multiuse field.

Chris Wilson, 228 43rd Avenue, spoke in regard to the dugouts flooding at Hurley Park.

Andy Loyst, 3001 Alton Drive, St. Pete Beach, Florida, spoke further about prioritizing items to improve at Hurley Park, such as the concession stand and the fencing, for the budget.

Joe Huffstetler, 4201 Belle Vista Drive, St. Pete Beach, Florida, spoke further about Hurley Park and Egan Park.

In regard to Hurley Park, the following recommendation was made by the Recreation Advisory Committee to be presented to the City Manager and the City Commission:

- Obtain costs for the following: concession, interior, seating and field maintenance

After committee discussion in regard to historic buildings, Ms. McMahon stated she would research funding for historic buildings.

Joe Huffstetler, 4201 Belle Vista Drive, St. Pete Beach, Florida, spoke further about the current fields being used for little league practice and the lighting being improved at Hurley Park.

Member Stewart suggested that Mr. Huffstetler, Treasurer of Southwest Little League, research if there is money available through the Egan Trust which was set up to fund money to the Southwest Little League.

Deputy City Clerk Murphy asked for verification of the recommendation to be presented to City Commission and suggested a motion and vote be recorded in the minutes.

Ms. McMahon stated the recommendation was to obtain an itemized list to repair or replace the concession, the seating, the lighting, and the backdrop in Hurley Park and to keep the park as a little league field and not general green space.

Member Seubert made a motion to investigate the costs of continuing the use for baseball. Chairwoman Micklitsch seconded the motion.

Deputy City Clerk Murphy asked for the voting procedures to be addressed on the following:

- the approval of minutes
- the motion for the recommendation to City Commission in regard to Hurley Park.

Member Seubert made a motion to approve the September 15, 2015 minutes. The motion was seconded by Member Rhodes and unanimously approved by a roll call vote (5 yeses – 0 nos).

Member Seubert made a motion to proceed with the financial investigation in regard to Hurley Park. The motion was seconded by Chairwoman Micklitsch and unanimously approved by a roll call vote (5 yeses – 0 nos).

○ **Co-Sponsorship Application Review**

Ms. McMahon distributed and reviewed the following two new Applications for City Co-sponsorship with the Recreation Advisory Committee:

- Pass-A-Grille and Vina Del Mar Boat Parade
- Pass-A-Grille Community Association Bonfire (Christmas)

Ms. McMahon opened the Co-Sponsorship Application Reviews for discussion among the committee members. The following is a list of recommendations by the Recreation Advisory Committee:

- Pass-A-Grille and Vina Del Mar Boat Parade: approved the boat parade and police presence but did not approve the \$500 to \$1000 in prize money

- St. Pete Beach Craft Beer Festival: approved the application for November 4, 2016 but denied the application for May 13, 2017
- Walgreens St. Pete Beach Classic: recommended to increase support for the race

Member Rhodes made a motion to recommend the events as noted previously. The motion was seconded by Member Seubert and unanimously approved by a roll call vote (5 yeses – 0 nos).

○ **60th Anniversary Year**

Ms. McMahon informed the committee members that the goal was to develop a plan for the 60th Anniversary in 2017 and to propose a budget.

The following suggestions were made by Committee members in regard to celebrating the City of St. Pete Beach's 60th Anniversary.

- Concert each month with local bands ('50s, '60s, '70s, etc.)
- Movie night in different parts of the city with classic movies; i.e., the movie *A Christmas Story* in December
- Themes in existing events every other month
- St. Pete Beach reunion tent
- Competition for artists and/or graphic artists to produce a logo for the 60th Anniversary and offer \$1000 to \$2000 for the winning design. Create a People's Choice on the Recreation Advisory Committee's website page and then have the Recreation Advisory Committee make the final selection during a meeting.
- January: block party on 8th Avenue with a 50's theme
- March: 60's theme at Sunset Fest
- April: annual Island Fest, Gulf Beaches Museum, expand the event to 8th Avenue with a setup similar to Beach Goes Pop
- Facebook page and recreation website page: create a place for the anniversary so people can post old photographs
- Create a separate website for the anniversary. Display videos of the history of the city and events on the website.
- Incorporate a homecoming, which ties into the date of the actual anniversary, during the last fall concert and extend the hours. Have the band play music for each decade. Have a small fireworks display for \$5000. Rent a digital truck with the capability of providing a photograph presentation.
- December: bonfire in Pass-A-Grille

Ms. McMahon stated she would perform the following:

- communicate with the event organizers
- cost out fireworks, etc., during the city events
- develop a plan

- e-mail the plan to the Recreation Advisory Committee for review with the total costs
- present the plan at budget time to the City Commission

There were further suggestions made by Committee members in regard to celebrating the City of St. Pete Beach's 60th Anniversary:

- Special day in the shopping districts to shop local
- Competition for Best of the Beaches: vote during the year and then give awards
- Fundraiser: 60th anniversary dinner at the Tradewinds or the Don Cesar. Present the Best of the Beaches awards during the dinner.
- Pub Crawl or scavenger hunt for hotels and restaurants
- Produce shirts with 60th Anniversary logo. List sponsors and events on the back of the shirt. Develop a plan in regard to the shirts such as the following: visit a St. Pete Beach establishment and receive a certain percent off of your bill, free glass of wine, etc.
- Golf tournament in 2016: Member Stewart will research

○ **Review 1st Quarter programs and financial reports**

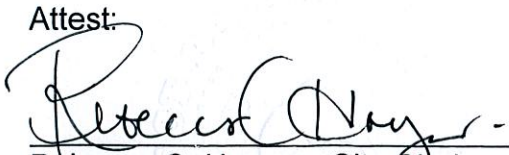
Ms. McMahon distributed and reviewed a report entitled "FY16 1st Quarter Report: Oct – Dec 2015" with the Recreation Advisory Committee members. The following topics were discussed:

- October Concert Series
- 1st Quarter Finances
- Programming Report
- Rental Report
- What to Look for in 2nd Quarter
- Next Meeting Date: May 17, 2016 at 9:00 a.m.

5. Adjournment

There being no further business before the Committee, the meeting was adjourned at 10:58 a.m.

Attest:


Rebecca C. Haynes, City Clerk


Danielle Micklitsch, Chairwoman

Minutes approved on: 5/17/16