

RECREATION ADVISORY COMMITTEE

MINUTES

AUGUST 2, 2016

9:00 A.M.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENT:

Steve Stewart, Chairman
Danielle Micklitsch, Member
Roberta Rhodes, Member

ABSENT:

Austin Piazza, Vice Chair
Scott Seubert, Member

ALSO PRESENT:

Jennifer McMahon, Recreation Director
Mary Jo Murphy, Deputy City Clerk
Stephanie DelMonte, Marketing/Rental Leader

1. Changes to the Agenda

There were no changes to the agenda.

2. Audience Comments

There were no audience comments.

3. Agenda Items

- **60th Anniversary Year**

Ms. McMahon updated the Recreation Advisory Committee in regard to the St. Pete Beach 60th Anniversary as follows:

- City Commission approved the Recreation Advisory Committee's plan for the 60th Anniversary
 - Budgeted \$35,000
 - T-shirts: Second Friday plan
 - Logo: no design contest; use the City logo
 - Currently working on incorporating the 60th Anniversary into the City logo for the T-shirts
 - Currently working on 50's and 60's theme for events
 - Planning to work on the menu selection for the brunch after the City Commission approves the contract with the Don Cesar
 - Develop a subcommittee for obtaining sponsors: champagne brunch, T-shirts
 - Local Favorites, voting on beach businesses, work on after the start of the year
 - \$5,000 for entertainment to assist in the events
- **Beach Weddings**

Ms. McMahon updated the Recreation Advisory Committee in regard to Beach Weddings as follows:

- City Commission approved the following:
 - \$50 for Residents, \$75 for Non-Residents without commercial support for less than 20 people
 - \$100 for Residents, \$250 for Non-Residents with commercial support to obtain a permit
- City Commission tabled the resolution for Beach Weddings; the resolution will be on the agenda again approximately the last meeting in August
- Possible designated area for beach weddings with the ability to book online

- **Review 3rd Quarter programs and financial reports**

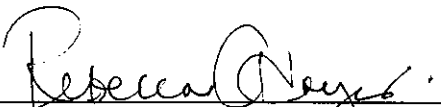
Ms. McMahon distributed and reviewed a report entitled "FY16 3rd Quarter Report: April – June 2016" with the Recreation Advisory Committee members. The following topics were discussed:

- 3rd Quarter Finances
- Programming Report
- Aquatics Report
- Rental Report
- What to Look for in 4th Quarter
- Next Meeting Date: Nov 1, 2016

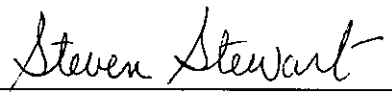
4. Adjournment

There being no further business before the Committee, the meeting was adjourned at 9:40 a.m.

Attest:



Rebecca C. Haynes, City Clerk



Steve Stewart, Chairman

Minutes approved on: 11/1/16