



## **RECREATION ADVISORY COMMITTEE MEETING**

### **CITY OF ST. PETE BEACH**

155 Corey Avenue  
St. Pete Beach, FL 33706

**Tuesday, February 20, 2018**  
**9am**

Call to Order  
Pledge of Allegiance  
Roll Call

- 1. Changes to the Agenda** – Agenda items to be added, moved or deleted will be addressed at this time. Items added will be assigned agenda item numbers and items that are moved will retain the same item numbers. A notation will be made that those items will be taken out of order.
- 2. Audience Comments** – Comments shall be limited to three minutes per person to issues not on the agenda.
- 3. Approval of Minutes for 11/29/2017**
- 4. Agenda Items**
  - **Review programs and first quarter (FY2018) financial reports**
  - **Freedom Fountain/Wall – Veterans of South Pinellas**
  - **Upcoming Events**
- 5. Adjournment**

## **APPEAL**

**APPEAL: Florida Statutes 286.0105 Notices of meetings and hearings must advise that a record is required to appeal.** Each board, commission, or agency of this state or of any political subdivision thereof shall include in the notice of any meeting or hearing, if notice of the meeting or hearing is required, of such board, commission, or agency, conspicuously on such notice, the advice that, if a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

**AMERICANS WITH DISABILITIES ACT: Florida Statutes 286.26. Accessibility of public meetings to the physically handicapped.** In accordance with the Americans with Disabilities Act and Florida Statutes, persons needing special accommodations to participate in a meeting should contact City Hall at (727) 367-2735 no later than forty-eight (48) hours prior to the meeting for assistance.

**Electronic media must be submitted a minimum of 24 hours in advance to**  
**[cityclerk@stpetebeach.org](mailto:cityclerk@stpetebeach.org)**

**The public is cordially invited to attend.**

**All agenda material is available for review at City Hall.**

**RECREATION ADVISORY COMMITTEE**

**MINUTES**

**NOVEMBER 29, 2017**

**9:00 A.M.**

**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**PRESENT:**

Steve Stewart, Chairman  
Danielle Micklitsch, Vice Chair  
Mike Flannery, Member  
Yvette Gaugh, Member  
Scott Seubert, Member

**ALSO PRESENT:**

Jennifer McMahon, Recreation Director  
Mary Jo Murphy, Deputy City Clerk

**1. Changes to the Agenda**

There were no changes to the agenda.

**2. Audience Comments**

There were no audience comments.

**3. Approval of Minutes – 8/15/17, 8/31/17 and 10/5/17**

Member Micklitsch made a motion to approve the minutes as presented. The motion was seconded by Member Gaugh and unanimously approved by a roll call vote (5 yeses – 0 nos).

**4. Agenda Items**

- Review programs and year-end (FY2017) financial reports

Ms. McMahon distributed and reviewed a report entitled "FY17 4th Quarter Report: July – Sept 2017" with the Recreation Advisory Committee members. The following topics were discussed:

- 60<sup>th</sup> Anniversary Champagne Brunch
- 4<sup>th</sup> Quarter Finances
- Programming Report
- Aquatics Report
- Rental Report
- Christmas Events
- St. Pete Beach Classic
- Community Wide Yard Sale
- Music in the Afternoons
- Beach weddings
- Review Co-sponsorships in May
- Ideas for Christmas decorations
- Notice of Meetings for the Recreation Advisory Committee in 2018
- Next Meeting Date: February 20, 2018

**5. Adjournment**

There being no further business before the Committee, the meeting was adjourned at 9:30 a.m.

Attest:

\_\_\_\_\_  
Rebecca C. Haynes, City Clerk

\_\_\_\_\_  
Steve Stewart, Chairman

Minutes approved on: \_\_\_\_\_

City of St. Pete Beach  
Recreation Department Budget Comparison  
Revenue as of December 31, 2017

|                                    | 9/30/2017         |                   |                     | 9/30/2016         |                   |                     |
|------------------------------------|-------------------|-------------------|---------------------|-------------------|-------------------|---------------------|
|                                    | Budget            | Actual            | Over/(Under)        | Budget            | Actual            | Over/(Under)        |
| <b>Recreation Activities</b>       |                   |                   |                     |                   |                   |                     |
| Memberships:                       |                   |                   |                     |                   |                   |                     |
| Membership Cards                   | \$ 8,000          | \$ -              | \$ (8,000)          | \$ 8,000          | \$ 1,600          | \$ (6,400)          |
| Subtotal Memberships               | \$ 8,000          | \$ -              | \$ (8,000)          | \$ 8,000          | \$ 1,600          | \$ (6,400)          |
| Staff-led Programs:                |                   |                   |                     |                   |                   |                     |
| Staff-led Programs                 | \$ 205,000        | \$ 47,329         | \$ (157,672)        | \$ 205,000        | \$ 33,294         | \$ (171,706)        |
| Field Trip Payments                | \$ -              | \$ -              | \$ -                | \$ -              | \$ 1,010          | \$ 1,010            |
| Fitness Room & Gym Daily Fee       | \$ 22,000         | \$ 6,912          | \$ (15,088)         | \$ 20,000         | \$ 3,763          | \$ (16,237)         |
| Subtotal Staff-led                 | \$ 227,000        | \$ 54,240         | \$ (172,760)        | \$ 225,000        | \$ 38,067         | \$ (186,933)        |
| Sports Leagues                     | \$ 7,500          | \$ 1,750          | \$ (5,750)          | \$ 7,500          | \$ 353            | \$ (7,147)          |
| Instructor Fees                    | \$ 99,000         | \$ 17,132         | \$ (81,868)         | \$ 90,000         | \$ 19,063         | \$ (70,937)         |
| Special Event Permits              | \$ 22,000         | \$ 15,650         | \$ (6,350)          | \$ 45,000         | \$ 4,325          | \$ (40,675)         |
| Facility Fees:                     |                   |                   |                     |                   |                   |                     |
| Facility Staffing Fee              | \$ -              | \$ -              | \$ -                | \$ -              | \$ -              | \$ -                |
| Subtotal Facility Fees             | \$ -              | \$ -              | \$ -                | \$ -              | \$ -              | \$ -                |
| Pool:                              |                   |                   |                     |                   |                   |                     |
| Pool Admissions                    | \$ 50,000         | \$ 4,882          | \$ (45,118)         | \$ 48,000         | \$ 2,494          | \$ (45,506)         |
| Pool Instructor Fees               | \$ 22,000         | \$ 3,792          | \$ (18,208)         | \$ 20,000         | \$ 2,886          | \$ (17,114)         |
| Pool Lessons Staff-led             | \$ 36,000         | \$ 1,635          | \$ (34,365)         | \$ 33,000         | \$ 390            | \$ (32,610)         |
| Subtotal Pool                      | \$ 108,000        | \$ 10,309         | \$ (97,691)         | \$ 101,000        | \$ 5,770          | \$ (95,230)         |
| <b>Total Recreation Activities</b> | <b>\$ 471,500</b> | <b>\$ 99,081</b>  | <b>\$ (372,419)</b> | <b>\$ 476,500</b> | <b>\$ 69,178</b>  | <b>\$ (407,322)</b> |
| <b>Rentals</b>                     |                   |                   |                     |                   |                   |                     |
| Community Center                   | \$ 180,000        | \$ 57,710         | \$ (122,290)        | \$ 160,000        | \$ 103,163        | \$ (56,837)         |
| Don Vista                          | \$ 6,000          | \$ 1,000          | \$ (5,000)          | \$ 6,000          | \$ 1,000          | \$ (5,000)          |
| Warren Webster                     | \$ 8,600          | \$ 936            | \$ (7,664)          | \$ 7,500          | \$ 250            | \$ (7,250)          |
| Gymnasium                          | \$ -              | \$ -              | \$ -                | \$ 500            | \$ -              | \$ (500)            |
| Ball Fields                        | \$ 700            | \$ -              | \$ (700)            | \$ 700            | \$ -              | \$ (700)            |
| Parks                              | \$ 10,000         | \$ 888            | \$ (9,113)          | \$ 10,000         | \$ 1,126          | \$ (8,874)          |
| Pool                               | \$ 25,000         | \$ 2,054          | \$ (22,946)         | \$ 23,000         | \$ 54             | \$ (22,946)         |
| <b>Total Rentals</b>               | <b>\$ 230,300</b> | <b>\$ 62,588</b>  | <b>\$ (167,712)</b> | <b>\$ 207,700</b> | <b>\$ 105,593</b> | <b>\$ (102,107)</b> |
| <b>Miscellaneous</b>               |                   |                   |                     |                   |                   |                     |
| Camp Store                         | \$ 22,000         | \$ 6              | \$ (21,994)         | \$ 20,000         | \$ 4,140          | \$ (15,860)         |
| Pool Sales                         | \$ 3,000          | \$ -              | \$ (3,000)          | \$ 3,000          | \$ 57             | \$ (2,943)          |
| Donations - Recreation             | \$ 2,000          | \$ 115            | \$ (1,885)          | \$ 50,000         | \$ 500            | \$ (49,500)         |
| <b>Total Miscellaneous</b>         | <b>\$ 27,000</b>  | <b>\$ 121</b>     | <b>\$ (26,879)</b>  | <b>\$ 73,000</b>  | <b>\$ 4,696</b>   | <b>\$ (68,304)</b>  |
| <b>TOTAL REVENUE</b>               | <b>\$ 728,800</b> | <b>\$ 161,790</b> | <b>\$ (567,010)</b> | <b>\$ 757,200</b> | <b>\$ 179,467</b> | <b>\$ (577,733)</b> |

City of St. Pete Beach  
Recreation Department Budget Comparison

**Expenditures as of December 31, 2017**

|                             | 12/31/2017         |                  |                  | 12/31/2016         |                  |                    |
|-----------------------------|--------------------|------------------|------------------|--------------------|------------------|--------------------|
|                             | Budget             | Actual           | (Over)/Under     | Budget             | Actual           | (Over)/Under       |
| <b>Personnel Costs:</b>     |                    |                  |                  |                    |                  |                    |
| Salaries & Wages            | \$532,761          | \$90,058         | \$442,703        | \$524,408          | \$103,020        | \$421,388          |
| Overtime                    | \$0                | \$66             | (\$66)           | \$0                | \$125            | (\$125)            |
| Employee Benefits           | \$153,675          | \$31,599         | \$122,076        | \$157,962          | \$25,385         | \$132,577          |
| <b>Total Personnel</b>      | <b>\$686,436</b>   | <b>\$121,724</b> | <b>\$564,712</b> | <b>\$682,370</b>   | <b>\$128,531</b> | <b>\$553,839</b>   |
| <b>Operating Costs:</b>     |                    |                  |                  |                    |                  |                    |
| Professional/Contractual    | \$30,000           | \$7,451          | \$22,549         | \$43,100           | \$22,104         | \$20,996           |
| Contract Instructors        | \$84,700           | \$16,981         | \$67,719         | \$77,000           | \$16,514         | \$60,486           |
| Software                    | \$13,100           | \$13,854         | (\$754)          | \$0                | \$0              | \$0                |
| Travel & Training           | \$6,000            | \$1,741          | \$4,259          | \$6,000            | \$412            | \$5,588            |
| Communications/Postage      | \$4,183            | \$371            | \$3,812          | \$3,740            | \$482            | \$3,258            |
| Utilities                   | \$96,856           | \$16,550         | \$80,306         | \$102,900          | \$17,572         | \$85,328           |
| Rentals & Leases            | \$20,700           | \$17,031         | \$3,669          | \$20,000           | \$4,729          | \$15,271           |
| Insurance                   | \$63,185           | \$11,330         | \$51,855         | \$67,145           | \$24,570         | \$42,575           |
| Repairs & Maintenance       | \$78,716           | \$28,679         | \$50,037         | \$72,265           | \$8,729          | \$63,536           |
| Printing & Binding          | \$1,750            | \$0              | \$1,750          | \$1,750            | \$695            | \$1,055            |
| Promotional                 | \$23,000           | \$6,546          | \$16,454         | \$58,000           | \$7,291          | \$50,709           |
| Other Expenses              | \$3,500            | \$5,004          | (\$1,504)        | \$45,000           | \$8,386          | \$36,614           |
| Office Supplies             | \$4,000            | \$232            | \$3,768          | \$4,000            | \$573            | \$3,427            |
| Uniforms                    | \$4,000            | \$344            | \$3,656          | \$4,000            | \$538            | \$3,462            |
| Fuel                        | \$3,800            | \$489            | \$3,311          | \$4,500            | \$379            | \$4,121            |
| Operating Supplies          | \$44,000           | \$9,561          | \$34,439         | \$59,295           | \$18,681         | \$40,614           |
| Field Trips - Reimbursable  | \$0                | \$1,230          | (\$1,230)        | \$0                | \$743            | (\$743)            |
| COGS - Camp Supplies        | \$11,000           | \$1,994          | \$9,006          | \$11,000           | \$1,803          | \$9,197            |
| Publications/Memberships    | \$7,205            | \$4,015          | \$3,190          | \$7,205            | \$3,185          | \$4,020            |
| Special Events              | \$54,000           | \$6,050          | \$47,950         | \$0                | \$0              | \$0                |
| <b>Total Operating</b>      | <b>\$553,695</b>   | <b>\$149,452</b> | <b>\$404,243</b> | <b>\$586,900</b>   | <b>\$137,386</b> | <b>\$449,514</b>   |
| <b>Capital Outlay:</b>      |                    |                  |                  |                    |                  |                    |
| Other Equipment             | \$29,000           | \$5,150          | \$23,850         | \$91,857           | \$0              | \$91,857           |
| Vehicles                    | \$0                | \$0              | \$0              | \$30,000           | \$0              | \$30,000           |
| Vehicle Replacement Plan    | \$3,333            | \$833            | \$2,500          | \$0                | \$0              | \$0                |
| <b>Total Capital Outlay</b> | <b>\$32,333</b>    | <b>\$5,983</b>   | <b>\$26,350</b>  | <b>\$121,857</b>   | <b>\$0</b>       | <b>\$121,857</b>   |
| <b>TOTAL EXPENDITURES</b>   | <b>\$1,272,464</b> | <b>\$277,159</b> | <b>\$995,305</b> | <b>\$1,391,127</b> | <b>\$265,917</b> | <b>\$1,125,210</b> |
| Balances as % of Budget     |                    | 21.78%           | 78.22%           |                    | 19.12%           | 80.88%             |

City of St. Pete Beach  
Recreation Department Expenditures

As of December 31, 2017

|                              | Budget              | Actual            | (Over)/Under      | % Expended   |
|------------------------------|---------------------|-------------------|-------------------|--------------|
| <b>Personnel Costs:</b>      |                     |                   |                   |              |
| Salaries & Wages             | \$ 532,761          | \$ 90,058         | \$ 442,703        | 16.9%        |
| Overtime                     | \$ -                | \$ 66             | \$ (66)           | -            |
| Employee Benefits            | \$ 153,675          | \$ 31,599         | \$ 122,076        | 20.6%        |
| <b>Total Personnel</b>       | <b>\$ 686,436</b>   | <b>\$ 121,724</b> | <b>\$ 564,712</b> | <b>17.7%</b> |
| <b>Operating Costs:</b>      |                     |                   |                   |              |
| Professional/Contractual     | \$ 30,000           | \$ 7,451          | \$ 22,549         | 24.8%        |
| Contract Instructors         | \$ 84,700           | \$ 16,981         | \$ 67,719         | 20.0%        |
| Software                     | \$ 13,100           | \$ 13,854         | \$ (754)          | 105.8%       |
| Travel & Training            | \$ 6,000            | \$ 1,741          | \$ 4,259          | 29.0%        |
| Communications/Postage       | \$ 4,183            | \$ 371            | \$ 3,812          | 8.9%         |
| Utilities                    | \$ 96,856           | \$ 16,550         | \$ 80,306         | 17.1%        |
| Rentals & Leases             | \$ 20,700           | \$ 17,031         | \$ 3,669          | 82.3%        |
| Insurance                    | \$ 63,185           | \$ 11,330         | \$ 51,855         | 17.9%        |
| Repairs & Maintenance        | \$ 78,716           | \$ 28,679         | \$ 50,037         | 36.4%        |
| Printing & Binding           | \$ 1,750            | \$ -              | \$ 1,750          | 0.0%         |
| Promotional                  | \$ 23,000           | \$ 6,546          | \$ 16,454         | 28.5%        |
| Other Expenses               | \$ 3,500            | \$ 5,004          | \$ (1,504)        | 143.0%       |
| Office Supplies              | \$ 4,000            | \$ 232            | \$ 3,768          | 5.8%         |
| Uniforms                     | \$ 4,000            | \$ 344            | \$ 3,656          | 8.6%         |
| Fuel                         | \$ 3,800            | \$ 489            | \$ 3,311          | 12.9%        |
| Operating Supplies           | \$ 44,000           | \$ 9,561          | \$ 34,439         | 21.7%        |
| Field Trips - Reimbursable   | \$ -                | \$ 1,230          | \$ (1,230)        | -            |
| COGS - Camp Supplies         | \$ 11,000           | \$ 1,994          | \$ 9,006          | 18.1%        |
| Publications/Memberships     | \$ 7,205            | \$ 4,015          | \$ 3,190          | 55.7%        |
| Special Events               | \$ 54,000           | \$ 6,050          | \$ 47,950         | 11.2%        |
| <b>Total Operating Costs</b> | <b>\$ 553,695</b>   | <b>\$ 149,452</b> | <b>\$ 404,243</b> | <b>27.0%</b> |
| <b>Capital Outlay:</b>       |                     |                   |                   |              |
| Other Equipment              | \$ 29,000           | \$ 5,150          | \$ 23,850         | 17.8%        |
| Vehicles                     | \$ -                | \$ -              | \$ -              | -            |
| Vehicle Replacement Plan     | \$ 3,333            | \$ 833            | \$ 2,500          | 25.0%        |
| <b>Total Capital Outlay</b>  | <b>\$ 32,333</b>    | <b>\$ 5,983</b>   | <b>\$ 26,350</b>  | <b>18.5%</b> |
| <b>TOTAL EXPENDITURES</b>    | <b>\$ 1,272,464</b> | <b>\$ 277,159</b> | <b>\$ 995,305</b> | <b>21.8%</b> |

City of St. Pete Beach  
Recreation Department

**Budget Summary as of December 31, 2017**

|                               | 12/31/2017          |                     |                     | 12/31/2016          |                    |                     |
|-------------------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|
|                               | Budget              | Actual              | Over/(Under)        | Budget              | Actual             | Over/(Under)        |
| <b>Revenue:</b>               |                     |                     |                     |                     |                    |                     |
| Recreational Activities       | \$ 471,500          | \$ 99,081           | \$ (372,419)        | \$ 476,500          | \$ 69,178          | \$ (407,322)        |
| Facility Rentals              | \$ 230,300          | \$ 62,588           | \$ (167,712)        | \$ 207,700          | \$ 105,593         | \$ (102,107)        |
| Donations                     | \$ 27,000           | \$ 121              | \$ (26,879)         | \$ 73,000           | \$ 4,696           | \$ (68,304)         |
| <b>Total Revenue</b>          | <b>\$ 728,800</b>   | <b>\$ 161,790</b>   | <b>\$ (567,010)</b> | <b>\$ 757,200</b>   | <b>\$ 179,467</b>  | <b>\$ (577,733)</b> |
| <b>Expenditures:</b>          |                     |                     |                     |                     |                    |                     |
| Personnel Costs               | \$ 686,436          | \$ 121,724          | \$ 564,712          | \$ 682,370          | \$ 128,531         | \$ 553,839          |
| Operating Costs               | \$ 553,695          | \$ 149,452          | \$ 404,243          | \$ 586,900          | \$ 137,386         | \$ 449,514          |
| Capital Outlay                | \$ 32,333           | \$ 5,983            | \$ 26,350           | \$ 121,857          | \$ -               | \$ 121,857          |
| <b>Total Expenditures</b>     | <b>\$ 1,272,464</b> | <b>\$ 277,159</b>   | <b>\$ 995,305</b>   | <b>\$ 1,391,127</b> | <b>\$ 265,917</b>  | <b>\$ 1,125,210</b> |
| <b>Net</b>                    | <b>\$ (543,664)</b> | <b>\$ (115,369)</b> | <b>\$ 428,295</b>   | <b>\$ (633,927)</b> | <b>\$ (86,450)</b> | <b>\$ 547,477</b>   |
| Total amount subsidized:      | \$543,664           | \$115,369           |                     | \$633,927           | \$86,450           |                     |
| % covered by program revenue: | 57.3%               | 58.4%               |                     | 54.4%               | 67.5%              |                     |
| % covered by general taxes:   | 42.7%               | 41.6%               |                     | 45.6%               | 32.5%              |                     |