

**LIBRARY ADVISORY COMMITTEE MINUTES**  
**March 10, 2022 - 2:00 P.M.**

PRESENT: Bill Thompson, Member  
Wendy Holmes Boring, Member  
Kathleen Kennedy, Member

EXCUSED: Judy Cohan, Chair  
Steve Traiman, Vice Chair

STAFF PRESENT: Betcinda Kettells, Library Director  
Vincent Tenaglia, Assistant City Manager  
Ginny Keeter-Bodkin, Deputy City Clerk  
Ariana Wilson, Admin. Assistant – Clerk’s Office

Member Thompson called the meeting to order at 2:00 p.m. followed by the Pledge of Allegiance.

**Member Kennedy moved and Member Holmes Boring seconded to appoint Member Thompson as Chair for this meeting; the motion passed unanimously by a voice vote.**

1. **Changes to the Agenda** - There were no changes made to the agenda.
2. **Audience Comments** – None
3. **Approval of Minutes**
  - a. Approval of the 9/23/21 minutes

**Member Holmes Boring moved and Member Kennedy seconded the approval of the 9/23/21 minutes; the motion passed unanimously by a voice vote.**

4. **Action Items**
  - a. Approval of 2022 Meeting Schedule

**Member Kennedy moved and Member Holmes Boring seconded the approval of the 2022 meeting schedule; the motion passed unanimously by a voice vote.**

5. **Discussion Items**
  - a. **Programming** – Ms. Kettells announced the library now has a Programming Librarian on staff. Some of the current programs include:
    - Toddler Story Time
    - Adult and family movies
    - Adult and family crafts
    - The Great Exploration Children’s Museum – This event occurs once a month
    - Mayor’s Open Office – This event occurs twice a month on Mondays before Tuesday Commission Meetings
    - New book club

- Topics in American history lecture – This event occurs once a month and is a very popular

Ms. Kettells announced some special events coming up which include:

- Watergate 50<sup>th</sup> anniversary – Someone who worked in the White House during the Nixon Administration will be coming to the library to speak on that
- Author Kerry Kriseman wife of Former St. Petersburg Mayor Rick Kriseman, will be coming to talk about her book and being an accidental first lady
- Donut happy hour
- Mobility and Mindfulness program

Ms. Kettells asked the board members for any suggestions of programs that they would like to attend in the future.

**b. Partnerships** – Ms. Kettells spoke about some current partnerships as well as past organizations and individual businesses the library has worked with to bring quality programs which included:

- AARP with tax aide and driver education courses
- Supervisor of Elections who help with voter registrations and ballot drop-offs
- The Great Exploration Children’s Museum

Ms. Kettells encouraged the board members to make connections with the public about potentially partnering with the library and asked the board members for any suggestions they may have for future partnerships.

**c. Marketing** – Ms. Kettells spoke about some marketing strategies they use. Some of which include:

- City E-Newsletter
- Social media platforms
- Coordinating a city-wide calendar of events with the City’s Public Information Officer
- Canva content creation tools to help cross-promote

The board discussed some suggestions they had relating to marketing and partnerships.

Ms. Kettells announced the library hours have been temporarily reduced by 8 hours due to staffing.

**6. Adjournment** – Next meeting 6/16/2022

There being no further business and the meeting was adjourned at 2:24 p.m.

*These minutes were approved at the June 16, 2022 Library Advisory Committee meeting.*