



**LIBRARY ADVISORY COMMITTEE MEETING  
CITY OF ST. PETE BEACH**

155 Corey Avenue  
St. Pete Beach, FL 33706

Thursday, December 15, 2022  
2:00 PM

Call to Order  
Pledge of Allegiance  
Roll Call

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**REGULAR MEETING**

1. Approval of the Agenda -
2. Audience Comments - **Comments shall be limited to 3 minutes per person**
3. Approval of Minutes
  - a. **9/15/2022**
4. Action Items
  - a. **Approval of 2023 Meeting Schedule**
5. Discussion Items
  - a. **Programming**
  
  - b. **New technologies**
6. Adjournment

**APPEAL:** In accordance with 286.0105, Florida Statute (Notices of meetings and hearings must advise that a record is required to appeal), if a person decides to appeal any decision made by this committee, board, agency, or commission with respect to any matter considered at this meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which

the appeal is to be based.

**AMERICANS WITH DISABILITIES ACT (ADA):** In accordance with the Americans with Disabilities Act and Florida Statutes, if any person with a disability defined by the ADA needs special accommodation to participate in this proceeding, then not later than two business days prior to the proceeding, he or she should contact City Hall at (727) 367-2735.

**The public is cordially invited to attend this meeting.  
All agenda material is available for review at City Hall or [www.stpetebeach.org](http://www.stpetebeach.org).**

**DRAFT LIBRARY ADVISORY COMMITTEE MINUTES**  
**September 15, 2022 - 2:00 P.M.**

PRESENT: Judy Cohan, Chair  
Steve Traiman, Vice Chair  
Bill Thompson, Member  
Wendy Holmes Boring, Member  
Kathleen Kennedy, Member

STAFF PRESENT: Betcinda Kettells, Library Director  
Ariana Wilson, Admin. Assistant – Clerk’s Office

Chair Cohan called the meeting to order at 2:00 p.m. followed by the Pledge of Allegiance.

**1. Changes to the Agenda**

**Member Thompson moved and Member Holmes seconded the approval of the agenda as presented with no changes; the motion passed unanimously by a voice vote.**

**2. Audience Comments –None**

**3. Approval of Minutes**

a. 6/16/22

**Vice Chair Traiman moved and Member Kennedy seconded the approval of the 6/16/22 minutes; the motion passed unanimously by a voice vote.**

**4. Discussion Items**

**a. Programming**

Mrs. Kettells reviewed the summer reading program results with the board members. The program concluded on July 30th and, over the 2-month period, the library gave away 100 summer reading bags that contained goodies and books for children. They engaged nearly 750 people with their programs. In the month of November, the Library will serve as a ballot drop-off location, and later this month the Library will be working with the Pinellas County Supervisor of Elections on a voter registration event.

Mrs. Kettells announced some current and upcoming programs which include:

- Veteran’s History Project – Veterans are encouraged to submit videos of their time serving
- A program featuring live bats
- Lecture titled “Supernatural St. Petersburg and Paranormal Pinellas”
- Halloween-themed movies and crafts
- Lecture on “Influential Women in Florida” by Elizabeth Britt
- Demo on the financial and investment database “Morningstar”
- Understanding your personal liability insurance – starting with auto policies
- Lecture on Medicare by SHINE (Serving Health Insurance Needs of Elders)
- Donut happy hour
- Recipe swaps
- Social hour for homeschooled children and their families
- Tween and teen movie and haunted gingerbread house activity

- Cookies and coco pajama party for the younger children in the month of December

Mrs. Kettells thanked the Programming Librarian, Alexa, for enhancing the programming events and excelling in her role.

**b. Public Relations**

Mrs. Kettells announced current partnerships which include:

- The City of St. Pete Beach Newsletter
- Tampa Bay Times – Take Note section published on Fridays
- Tampa Bay Times online events calendar
- The Gabber
- The Beach Beacon
- The PPLC program guide (Pinellas Public Library Cooperative)

Mrs. Kettells asked the board members for any suggestions they may have for future partnerships.

Mrs. Kettells thanked the IT Dept. for installing an electronic sign board that shows a loop of current and upcoming events at the Library; they also installed people counters. Mrs. Kettells stated they are not set up yet, but the new counters will provide hourly data showing when the Library is busy or not. They will then use this data to schedule future programs to specifically target slow times to draw people in.

Board members discussed the sunset calendar that was proposed to them at the June 16 Library Advisory Committee meeting. Greg Premer will be at the following Commission Meeting to present his proposal to the Commission.

Mrs. Kettells announced a donation of \$1,600 that was made by the Friends of the library. This donation will allow the Library to purchase 200 kits to distribute for free to parents. The kits focus on early literacy and include tips on how to engage children as early as possible to become readers.

**5. Adjournment - Next meeting 12/15/2022**

There being no further business the meeting was adjourned at 2:20 p.m.

*These minutes are scheduled for approval at the December 15, 2022 Library Advisory Committee meeting.*

Notice of Meetings  
Library Advisory Committee  
2023

The Library Advisory Committee Board meets quarterly on the third Thursday of the month in the Commission Chambers of City Hall, 155 Corey Avenue, St. Pete Beach, Florida.

<u>Meeting Date</u>	<u>Time</u>
March 30, 2023*	2:00 pm
September 21, 2023	2:00 pm

\*Moved due to Election.

Meeting to elect the Chair and Vice Chair will be on March 30, 2023.

The Code of Ordinances pertaining to this board can be found at:  
[https://www.municode.com/library/fl/st.\\_pete\\_beach/codes/code\\_of\\_ordinances?nodeId=PTIICOOR\\_CH22BOCOCO\\_ARTVLIADCO](https://www.municode.com/library/fl/st._pete_beach/codes/code_of_ordinances?nodeId=PTIICOOR_CH22BOCOCO_ARTVLIADCO)