



**COMMUNITY MEETING
CITY OF ST. PETE BEACH
COMMISSION CHAMBERS**

Tuesday, April 22, 2025
4:00 PM

COMMUNITY MEETING

Presentations -

Freebee Presentation

Noise Ordinance Presentation

Adjournment

APPEAL: In accordance with 286.0105, Florida Statute (Notices of meetings and hearings must advise that a record is required to appeal), if a person decides to appeal any decision made by this committee, board, agency, or commission with respect to any matter considered at this meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. **AMERICANS WITH DISABILITIES ACT (ADA):** In accordance with the Americans with Disabilities Act and Florida Statutes, if any person with a disability defined by the ADA needs special accommodation to participate in this proceeding, then not later than two business days prior to the proceeding, he or she should contact City Hall at (727) 367-2735.

**The public is cordially invited to attend this meeting.
All agenda material is available for review at City Hall or www.stpetebeach.org.**

Freebee

Advertising & Non-Resident Charges



Proposed Fare for Non-Resident Ridership

Begin charging a \$3.00 fare, per person, per trip, to non-residents of the City of St Pete Beach for use of Freebee

- Projected 2025 Ridership: 105,670 passengers, assuming a 10% decrease from 2024 due to hurricane recovery.
- 50% of the ridership is estimated to be “Non-Resident.”
- Estimated Annual Revenue for SPB: \$146,507 (after deducting processing fees).
- Upon approval from Commission, it will be approximately 30-60 days for implementation.

**Please note, the implementation of fares could result in a decrease in non-resident ridership, which is not factored into this revenue estimate.



Pre-registration for Resident Ridership

Residents utilizing the Freebee service **must pre-register** their account at the St Pete Beach Community Center to avoid fare fees.

** Information in the Freebee weblink portal must match the information provided at time of ride

Required Resident Registration Information

Name

Address

Phone Number

Email

Proof of residency – drivers license, utility bill



Advertising Cost Recovery

Freebee will solicit for advertising based on the direction from Commission

- Advertising Options
 - Use a database of advertisers specific to our area
 - Use of national brands
 - Mixed advertisers
- National brands bring in more funding options
- Estimated revenue recovery to the City from advertisements
 - \$30K-72K annually



Commission Approval of Advertising

- Commission will determine the guidelines
 - Local advertisers
 - National advertisers
 - Mixed advertisers
- Freebee will submit the advertising client for City approval before signing any contracts with the advertiser based on the guidelines outlined by Commission.
- May take 60-90 days to begin generating advertising revenue



Next Steps

- Amend the current contract with Freebee to include the addition of fares for non-registered, non-resident riders as well as cost recovery through advertising methods
- Upon approval of the amended contract;
 - the fare integration will take approximately 30 to 45 days;
 - during that time, the portal will be built out so city staff can start marketing the new fee structure for Freebee use and begin registering residents at the Community Center

Questions?



Ordinance 2025-05: Noise

Community Meeting



Existing Decibel Regulation

Enforcement of adopted regulation require calibrated sound meters and trained personnel:

Maximum Decibel Level (Measured from Receiving Property Line)		
	7 AM to 10 PM	10 PM to 7 AM
Residential, Institutional and Open Space	65 dBA	55 dBA*
Commercial	65 dBA	

65 dBA: About the sound of a normal conversation from three feet away.

55 dBA: About the sound of moderate rainfall.

*45-50 dBA when measured within the walled part of a multi-family condo or apartment unit.

Proposed Audible Noise Regulation

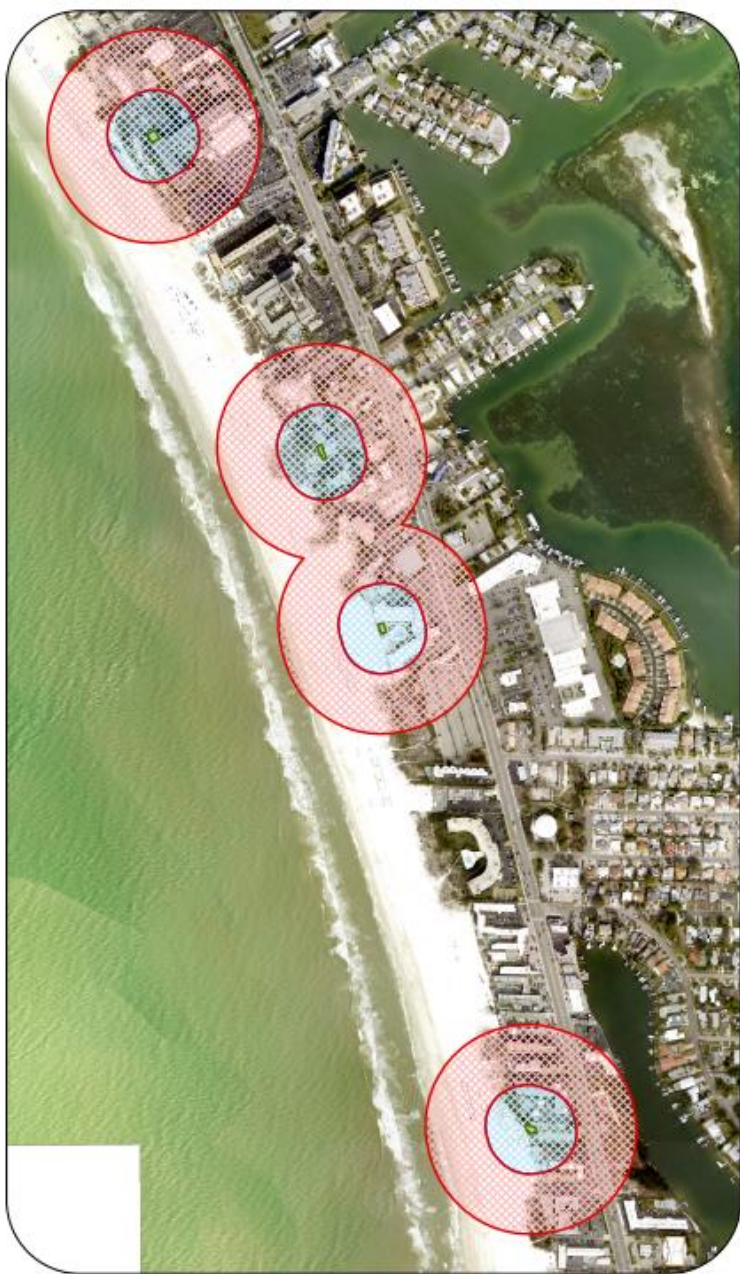
Proposed: A noise audible from 500 feet or more away from the property line of its originating source is a violation if:

- The receiving property is residential (including condos and apartments).
- The noise is generated between 10 PM and 7 AM.

This is **in addition** to the existing decibel regulation:

- **Residential properties 0-499 feet from property line of sound source:**
 - Subject to existing decibel regulation.
- **Residential properties 500+ feet from property line of sound source:**
 - **10 PM to 7 AM:** Subject to proposed audible noise regulation.
 - **7 AM to 10 PM:** Subject to existing decibel regulation.

Noise Ordinance Potential Buffers: Elevated Commercial Decks



Noise Ordinance Potential Buffers: Rooftop Decks



Legend

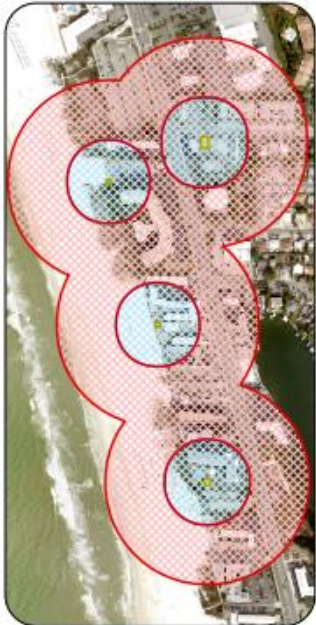
- Rooftop Bar
- 200' Buffer
- 500' Buffer

City of St Pete Beach
Last updated on February 21, 2025



Noise Ordinance Potential Buffers:

Commercial Outdoor Decks



Legend

Outdoor Decks

Type

 Outdoor Deck Bars

OutdoorDeck_Buffers

Distance

 200' Buffer

 500' Buffer



Justification

Research shows excessive noise can cause:

- Detriment to life, health, comfort, and peace.
- Hearing impairment, hypertension, sleep disturbance, and other health effects.
- Increase accident rates, aggression and other negative behaviors.
- Reduction in property values.

Exemptions

Proposed exemptions:

- Operation of well-maintained electrical and mechanical equipment.
- Emergency generators during loss of power.
- Aircraft as otherwise regulated.
- Operation of rail carriers and motor vehicles as otherwise regulated.
- Outdoor music conditional use permits when equipment is permanent, equipped with sound governors, and music is limited to not exceed 3 dBA above ambient at a receiving residential property line. (New addition)
- Noise generated by government entities involved in construction.
- Noise generated by other sources exempted by City Commission (e.g. special events).

Questions/Comments?